



January 27, 2016

Dear Sir or Madam:

Thank you for your inquiry regarding the purchase of political advertising on radio station KSEV.

As you may know, the Communication Act of 1934, as amended, and the implementing rules and regulations of the Federal Communications Commission ("FCC"), regulate the sale of time to legally qualified political candidates.

In order to clarify our political broadcasting policies, to protect the legal rights of candidates and the station alike, to avoid confusion and misunderstanding concerning our political advertising policies and to comply with the requirements of the applicable statutes and regulations, radio station KSEV has adopted certain policies and procedures with respect to the sale of political advertising which are set forth in the enclosed Political Advertising Disclosure Statement. Please read the Disclosure Statement carefully and familiarize yourself with it. All sales of advertising time to legally qualified candidates for public office, or their representatives, are subject to the terms and conditions set forth in our Disclosure Statement.

We make every effort to comply with all provisions of the Communications Act and the FCC's rules and regulations regarding political advertising. If you believe that a practice or action taken by KSEV is not compatible with legal requirements, please advise us of your concerns as quickly as possible. We will arrive to resolve your concerns in a prompt fashion.

We make every attempt to insure that the rates we quote for "uses" of the station by legally qualified candidates for public office are consistent with all provisions of law and policy. If you believe that we have made an error in our rate computations, please advise us of your concerns so that we may address them promptly. The FCC has ruled that it has exclusive jurisdiction to resolve disputes over political advertising rates on broadcasting stations, subject to judicial review. *Exclusive Jurisdiction With Respect to Potential Violations of the Lowest Unit Charge Requirements of Section 315(b) of the Communications Act of 1934, as amended*, 6 FCC Rcd 7511 (1991), recon. denied, 7 FCC Rcd 4123 (1992), pet for rev. dismissed, *Miller v. FCC*, 66 F.3d 1140 (11th Cir. 1995), cert. denied, 116 S. Ct. 1543 (1996). See also, *Wilson v. A.H. Belo Corp.*, 87 F.3d 393 (9th Cir. 1996). In the event of a dispute which we cannot resolve, we will join you in a call to the appropriate office at the FCC where we can resolve any differences.

Candidates and their agencies may be asked to confirm that the candidate is legally qualified or that particular advertisements are controlled, approved, or sponsored by the candidate. Agencies may be requested to demonstrate proof that they are the authorized representative of the candidate they claim to represent. Also, we may require that advertising be pre-screened to confirm that it contains a "use" by a legally qualified candidate, that it is of the appropriate length, and that it contains the legally sponsorship identification. Such screening will not be used to address the contents of such advertising, as it is our policy not to censor candidate advertising.

In order to confirm your receipt and understanding of the political advertising policies of KSEV, please sign and date the attached "Acknowledgement of Political Broadcasting Policies" as the authorized agent and representative for your candidate, and return it to the KSEV radio account executive. The second copy is for your records.

Sincerely,

A handwritten signature in black ink that reads "Bonny English". The signature is fluid and cursive, with the first name "Bonny" and last name "English" clearly distinguishable.

Bonny English, General Manager

KSEV Radio

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Karen C. Boor
do hereby request station time concerning the following issue:

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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	Attached			

This broadcast time will be used by: Community Oncology Alliance

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Community Oncology Alliance
1101 Pennsylvania Ave, NW
Suite 900
Washington, D.C. 20004

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ted Okon, Executive Director

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Community Oncology Alliance
1101 Pennsylvania Ave, NW
Suite 400 Washington, D.C. 20004
and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Ted Okon, Executive Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/28/16 [Signature] 404 328 9234
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Charlotte Ivory Bus. Manager
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Broadcast Contract

NEW DAY MEDIA SERVICES
COMMUNITY ONCOLOGY ALLIANCE
1163 WARRENHALL LANE N.E.
ATLANTA, GA 30319

Start Date 05/02/16	Contract# 115259	Mod# 0
End Date 05/15/16	Date Entered 05/03/16	Date Last Modified 05/03/16
Advertiser COMMUNITY ONCOLOGY A	Station Market KSEV-AM	
Product MAY RADIO TARGET 1	SalesRep/Office HOUSE HOUSE	

Attn: TRACEY DUVALL

Standard Billing Cycle Estimate# 3134131

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 05/02/16 FR 05/13/16	06:00A-10:00A	60		X	X	X	X	X	--	5	\$200.00
2	MO 05/02/16 FR 05/13/16	10:00A-03:00P	60		X	X	X	X	X	--	6	\$150.00
3	MO 05/02/16 FR 05/13/16	03:00P-07:00P	60		X	X	X	X	X	--	6	\$200.00
4	MO 05/02/16 FR 05/13/16	07:00P-12:00A	60		X	X	X	X	X	--	6	\$100.00
5	SA 05/07/16 SU 05/15/16	06:00A-07:00P	60	--	--	--	--	--	X	X	6	\$100.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	58	8,600.00	\$1,290.00	\$ 7,310.00	\$ 8,600.00

Billing Projections: By Month

	May 16
CA	8,600.00
ST	8,600.00

Under FCC regulations KSEV cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
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